



For First Nations women exploring business in tourism

WELCOME!

This workbook is designed to help you explore your idea in a way that feels right for you. There's no pressure – just a space to think, reflect and start your journey.

1. Your Vision & Why

Why do you want to start this?

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What do you want visitors to feel, learn or experience?

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What impact do you want this to have on your community?

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2. Cultural Authority & Respect

Do you have permission to share these stories or experiences?

Yes

Not yet

Need to yarn first

Are there things that should stay private or not be shared?

Who benefits from this business?

3. Your Tourism Idea

What type of experience are you thinking of?

Story telling / yarning on Country

Art/creative practice

On Country experience or immersion

Women's only tour

Bush tucker

Something else _____

Describe your idea:

How many people would you feel comfortable hosting?

_____ people

Do you want this to stay small and personal or grow bigger?

4. Protecting Your Knowledge

What are you comfortable sharing publicly?

What would you only share in person, on Country?

What should never be shared?

5. Community & Legacy

Could this create opportunities for others in your community?

Would you like to involve family or mentor younger women?

How could this benefit your community?

6. Getting Started (At Your Own Pace)

Where are you at right now?

Just exploring

Ready to start planning

I already have an ABN

I am comfortable using social media

I am comfortable using phone/mobile

I am comfortable using email

I am comfortable using online booking systems

What support would make this easier for you?

7. Your Next Step

What is one small step you can take next?

Who could support you on this journey?

What would help you feel confident to move forward?

Final Thoughts

You don't need to have everything figured out. This is about starting in a way that feels right, safe and aligned to you.

Ready to take the next step?

If you'd like support turning this into a business...

Apply here: <http://www.dbslearning.com/apply-cultural-tourism-support>

I'll personally:

- Review your idea
- Help you map your next steps
- Guide you on turning this into a real business

Daina x



Diversified Business Skills